

Nelson Food Expertise Mini Expo & Networking Event

Speakers' Information

Julie North, Food Communications Consultant
at Foodcom (www.foodcom.nz)



A food health communications consultancy, advising on marketing, claims, communications and strategy for new products. Also offering sessions on nutrition marketing, market trends, and do's & don'ts of labelling & advertising. A qualified Dietitian, Julie's career is largely in multinational industry: Heinz & Fonterra, and Government: Food Standards Australia NZ.

Foodcom is based in Nelson, New Zealand and currently works with local food companies, government organisations and global brands.

For more on Julie's experience see her [LinkedIn](#) profile.

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Kathy Lloyd, Market Access Consultant
at Waka Kuaka (www.wakakuaka.co.nz)



Waka Kuaka provides independent export regulatory advisory services, this includes tailored regulatory risk assessments and advice during research and product or market development to ensure smooth market entry and no costly regulatory surprises. Technological innovation and marketing often precede the development of standards,

Kathy can help navigate the challenges involved in preparing for market entry. Waka Kuaka clients include a range of food exporters new to exporting and e-commerce.

For more on Kathy's experience see her [LinkedIn](#) profile.

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Grant MacDonald, Food Science & Technology Consultant
at MacDonald & Assoc



Grant is a Food Technologist/ Food Scientist with a wide background from Production Management to research. He consults with companies to develop products, processes and give support to technical staff. Grant has specific expertise in seafood, freezing, drying, shelf life extension and extraction of natural products. His lab and pilot plant contain

freeze dryers, super critical CO₂ extraction, controlled temperatures from -85 to +100°C, as well as other processing and analytical equipment.

For more on Grant's experience see his [LinkedIn](#) profile.

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Helen McDonald, Food Safety & Hygiene Compliance
Consultant at Food Linkz Ltd



Helen provides independent and practical food safety consultancy and training assistance across a wide range of food businesses and operations. Her pragmatic approach to developing food control plans and support training tailored to clients' food operations along with her technical assistance with food safety controls, has provided a workable pathway for food businesses to meet Ministry for Primary Industries food safety and risk management approval requirements and international food safety systems such as BRC and GlobalGAP. Helen works right across the sector including; horticulture, food manufacturing, processing, wine, retail, hospitality, catering, food transport, storage and distribution sectors.

For more on Helen's experience see her [LinkedIn](#) profile.

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Maria Orozco Coleman,
Food Technology & Compliance Contractor



Maria is an innovative food technologist with a blend of experience in product development, food safety, food regulation, quality, and Health and Safety. Maria has a background in both food science and nutrition and hands-on experience gained both in New Zealand and overseas. This includes working with Nestle, Kellogg's, Café Britt Gourmet, Ferrero, Banana Bonita, Fruit Solutions, Proper Crisps, and Nelson Honey. Currently Maria is working as a consultant in Nelson and Marlborough which she finds extremely rewarding.

For more on Maria's experience see her [LinkedIn](#) profile.

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Martin Mongan, SIS Training and Consulting
(www.sisnz.co.nz)



SiS Training & Consulting Ltd is a NZQA Category 1 Private Training Establishment and has become a one-stop-shop for Food and Seafood Training and Consultancy services in the Top of South. Recognising the need among primary industries for quality training, SiS established a network of specialist facilitators. These experts utilise their practical industry experience to develop and deliver flexible training packages specific to the employer's workplace.

For more on Martin's experience see his [LinkedIn](#) profile.

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